i-USEr 2016 TENTATIVE CONFERENCE SCHEDULE

Program	:	Conference – Day One	
Day/Date	:	Tuesday, 23rd August 2016	
Venue	:	Faculty of Information and Communication Technology, UTeM	
TIME		**PROGRAM**	
08.00 am – 09.00 am		Conference Registration	
09:00 am – 10:10am		Parallel Session 1	
10.10 am – 10.30 am		Break	
10.30 am – 11.40 am		Parallel Session 2	
11:45 am – 12:45 pm		Keynote 1: Prof Steve Benford, University of Nottingham, UK	
12:45 pm – 02:30 pm		Lunch Break	
02:30 pm – 04:30 pm		Parallel Session 3	
04:30 pm		Conference Adjourned. Networking	

Program	:	Conference – Day Two	
Day/Date	:	Wednesday, 24th August 2016	
Venue	:	Faculty of Information and Communication Technology, UTeM	
TIME		**PROGRAM**	
08.00 am – 09.00 am		Conference Registration	
09:00 am – 10:10am		Parallel Session 4	
10.10 am – 10.30 am		Break	
10.30 am – 11.40 am		Parallel Session 5	
11:45 am – 12:45 pm		Keynote 2: Prof Adrian Cheok, Imagineering Institute Malaysia	
12:45 pm – 02:30 pm		Lunch Break	
02:30 pm – 04:30 pm		Parallel Session 6/Doctoral Consortium	
04:30 pm		Conference Adjourned. Networking	

Program	:	Conference – Day Three	
Day/Date	:	Thursday, 25th August 2016	
Venue	:	Faculty of Information and Communication Technology, UTeM	
TIME		**PROGRAM**	
08.00 am – 08.30 am		Registration: Workshop 1	
08:30 am – 10:30 am		Workshop 1: Prof Steve Benford Title: Decorating the World with Interactivity	
10.30 am – 10.45 am		Registration: Workshop 2 and Workshop 3 Break and Networking	

10.45 am – 12:45 pm	Workshop 2: Mr Jon Deragon Title: Just Right Usability Testing Workshop 3: Prof Dr Abdul Wahab Abdul Rahman Title: Conducting Brain Research
12:45 pm – 02:30 pm	Lunch Break
02:15 pm – 02:30 pm	Registration: Workshop 4
02:30 pm - 04:30 pm	Workshop 4: Mr Jon Deragon Title: Mall Builder
04:30 pm	Networking i-USEr 2016 ends